



DRESS FOR SUCCESS AUSTIN
DONATION
DRIVE GUIDE



DRESS FOR[®]
SUCCESS
AUSTIN

DRESS FOR SUCCESS AUSTIN **IMPACT**

WE TRANSFORM LIVES WITH AN ALL-IN-ONE SOLUTION TO HELP WOMEN SECURE GAINFUL EMPLOYMENT AND ADVANCEMENT THROUGH OUR SIX WORKFORCE DEVELOPMENT PROGRAMS.



EDUCATIONAL CAREER PROGRAMS

Job seeking and retention, mentoring, veterans services, financial education



CAREER SERVICES

Resume and cover letter writing, job search strategizing, LinkedIn building, goal setting, interview preparation



PROFESSIONAL ATTIRE

Image consulting for interviewing and employment



"I am now employed full-time as a teacher. The program assisted me with the tools and confidence to return to the classroom."

-Karen M., DFSA Client

"I finished my degree thanks to Dress for Success. I have a salaried position, and with my husband getting fired for COVID-19, I can provide if need be and we have many months of savings. Thanks for helping me when I needed it!"

- Miranda E., DFSA Client

2022 STATS

1,124
INDIVIDUAL
WOMEN
SERVED

3,234
UNITS OF SERVICE
PROVIDED

122%
INCREASE IN
WOMEN
SERVED

300+
TRAINED
VOLUNTEERS

WHO WE SERVE

86%

of our clients are head of their household

56%

of our clients are mothers

53%

of our clients have experienced domestic violence

32%

of our clients are living in shelters are experiencing homelessness


DONATION DRIVE REQUIREMENTS

We greatly appreciate your time, energy and donated items! Please read over our guidelines before organizing your donation drive:

PLEASE REVIEW THE GUIDELINES:

- Hosts are responsible for arranging delivery or shipping of any collected donations to the DFSA office.
- Use our [Media Kit](#) for official logos and other helpful collateral. Please use unaltered DFSA logos with express permission.
- Provide all marketing materials to DFSA Communications Manager, alexia@dressforsuccessaustin.org, for approval prior to promoting your initiative. Once approved, please tag DFSA in all social media posts related to the event for cross promotion opportunities.
- DFSA prefers that monetary donations be made via our online portal [here](#) during/after your event. Checks and cash are accepted, and receipts can be sent when contact information is provided.

PLEASE NOTE:

- Dress for Success Worldwide recommends that affiliates partner with organizations that align with the mission and vision of Dress for Success Austin.
 - Dress for Success Austin is not responsible for initiative promotion; retrieving donations; soliciting sponsors, attendees, or auction items; providing mailing lists or contacts; or the planning or execution of the initiative.
 - Dress for Success Austin does not assume any legal or financial liability associated with the initiative.
 - Dress for Success Austin is not responsible for any expenses a third party may incur while planning an initiative, and unexpected expenses cannot be subtracted from the final donation amount raised.
 - A third party will not be eligible for a tax exemption from the IRS for an event; however, individual donations made by attendees during a free event are 100% tax deductible. However, donors should consult with their own tax advisors to determine tax-deductibility.
 - IRS tax-exemption can not be extended to third-party event vendors or sponsors.
 - Dress for Success Austin can only legally participate in two raffles per year, so a third party must inform us in advance if they are planning to include a raffle as part of an initiative.
 - All collateral must clearly state that the initiative is not hosted by DFSA and avoid the appearance that DFSA is endorsing products, firms, etc.
 - All promotional materials must indicate the exact amount or percentage of proceeds that will be donated to Dress for Success Austin.
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DONATION DRIVE FAQs

WHY DO WE ENCOURAGE MONETARY DONATIONS TO HOST A DONATION DRIVE?

DFSA operates with just six full-time employees. We appreciate your time, energy and in-kind donations. We ask that all partners keep in mind the work that goes on behind the scenes to help plan and promote initiatives and receive and sort through donations, as well as our six workforce development programs that require monetary support to function.

CAN YOU PROVIDE DONATION RECEIPTS?

Yes! You can find our in-kind donation receipt on the next page of this toolkit.

CAN YOU PICK UP THE DONATIONS WE COLLECT?

Unfortunately, we do not have the capacity to pick up donations.

WHERE CAN I DROP OFF OR SHIP MY IN-KIND DONATIONS?

All in-kind donations can be dropped off at the Dress for Success Austin office on Tuesdays and Thursdays from 12-2pm (address below).

CAN I HOST A VIRTUAL DONATION DRIVE?

Yes! You can easily donate some of our most needed items directly through our [Amazon Wishlist](#). If you'd like to create a special wishlist for your group, please contact our Inventory Manager, [Candy Cantrell](#).

WHERE CAN I DONATE MONEY?

Thanks for asking! Make a monetary donation [here](#).

CONTACT

[DRESSFORSUCCESSAUSTIN.ORG](https://www.dressforsuccessaustin.org)
3000 S. I-35 FRONTAGE ROAD, SUITE 180
AUSTIN, TX 78704

MEDIA/BRANDING INQUIRIES: ALEXIA@DRESSFORSUCCESSAUSTIN.ORG

IN-KIND DONATIONS/VOLUNTEERING OPPORTUNITIES:

CANDY@DRESSFORSUCCESSAUSTIN.ORG

CORPORATE SPONSORSHIPS/EVENTS: LAURIE@DRESSFORSUCCESSAUSTIN.ORG

ON BEHALF OF THE DRESS FOR SUCCESS AUSTIN TEAM:

THANK YOU

We are so grateful for your in-kind donation! Your generosity and support help us create an impact in our community.

YOU ARE CHANGING THE LIVES OF AUSTIN WOMEN.



**SAVE THIS RECEIPT AS YOUR TAX DEDUCTIBLE
GIFT TO DRESS FOR SUCCESS AUSTIN.**

Please note: Federal tax laws requires Dress for Success Austin to inform you that no goods or services were provided to you in return for your gift. Therefore, the full amount of your gift is deductible for federal income tax purposes, subject to any limitations that might otherwise apply.

Donations that are deemed by the Dress for Success Austin staff as inappropriate or are excessive inventory may be re-donated to another nonprofit or consigned to support operations.

As a nonprofit organization, we are not permitted to put a value on any donation. For further assistance go to salvationarmyusa.org and refer to the IRS approved value table the site has provided for womens clothing donations.



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